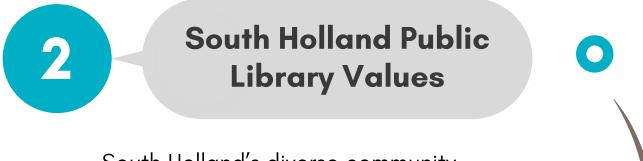


## STRATEGIC PLAN FY 2022-2023

### South Holland Public Library Mission

Our mission is to serve and promote the informational, educational, cultural, and recreational needs of all members of the community.



- South Holland's diverse community
- A welcoming and safe environment
- Engagement with the community through programs, services, and materials
- A professional and customer-focused staff
- Effective management of library resources

### **South Holland Public**

### **Library Goals**

#1 Provide a safe, comfortable, and updated building.#2 Develop and sustain a diverse collection of materials.

#3 Foster community awareness of the Library's

value in the services it provides.

#4 Provide state-of-the-art technologies,

connectivity, and skills training.

#5 Offer dynamic and relevant programming and services.



#### Population Total 21, 465

Demographics 80% African-American, 9.76% White,

6.6% Hispanic/ Latino, 2.23% Other

Collected from 2020 Census Data

## South Holland Public Library Strategic Goals FY2022-2023



- 1. Begin and Conclude 5-month Interior Library Renovation Project in Fall 2022.
- 2. Update Emergency ResponseProcedures and Policies post building renovation.
- 3.Install new fire system updates by FY2024-2025.
- 4. Sustain Funding for upcoming Roofing and other capital improvement projects by FY2025 or later.
- 1. Establish a Library of Things collection based on community survey and analysis.
- 2.Create an informed, sustainable collection development plan and policy.
- 3. Build collections to include diversity at all reading levels.
- 4. Highlight Local Authors on a more regular basis.

# U2 COLLECTION

- 1. Complete Marketing Plan and Policy.
- 2. Update Library Cards,
  - Promotional Materials, and all Outreach for consistent brand awareness and promotion.
- 3. Foster new and ongoing

#### AWARENESS

relationships to generate a larger Library presence in the community.

- 1. Install Exterior and Relocate Interior Security Cameras.
- 2. Install 2 self-checkout stations for patron use.
- 3. Circulate laptops/tablets for in-house public usage.
- 4. Provide 1 charging station for public personal devices.

# **O TECHNOLOGY**

# **U5** PROGRAMMING AND SERVICES

- 1. Provide more Computer/Tech classes for all age levels.
- 2. Expand Adult Literacy Education with SSC Partnership.
- 3. Increase Mental Health Resourcesfor Community and Staff.
- 4. Investigate and Initiate a new essential service such as License Plate renewals.
- 5. Foster new seasonal community charitable event partners.
- 6. Explore new monthly cultural programs for all ages.