



## STRATEGIC PLAN FY 2022-2023

1

### South Holland Public Library Mission

Our mission is to serve and promote the informational, educational, cultural, and recreational needs of all members of the community.

2

### South Holland Public Library Values

- South Holland's diverse community
- A welcoming and safe environment
- Engagement with the community through programs, services, and materials
- A professional and customer-focused staff
- Effective management of library resources

3

### South Holland Public Library Goals

- #1 Provide a safe, comfortable, and updated building.
- #2 Develop and sustain a diverse collection of materials.
- #3 Foster community awareness of the Library's value in the services it provides.
- #4 Provide state-of-the-art technologies, connectivity, and skills training.
- #5 Offer dynamic and relevant programming and services.

4

### South Holland Public Library Fast Facts

**Population Total** 21, 465

**Demographics** 80% African-American, 9.76% White, 6.6% Hispanic/ Latino, 2.23% Other

*Collected from 2020 Census Data*

# South Holland Public Library

## Strategic Goals

### FY2022-2023

# 01

## BUILDING

1. Begin and Conclude 5-month Interior Library Renovation Project in Fall 2022.
2. Update Emergency Response Procedures and Policies post building renovation.
3. Install new fire system updates by FY2024-2025.
4. Sustain Funding for upcoming Roofing and other capital improvement projects by FY2025 or later.

1. Establish a Library of Things collection based on community survey and analysis.
2. Create an informed, sustainable collection development plan and policy.
3. Build collections to include diversity at all reading levels.
4. Highlight Local Authors on a more regular basis.

# 02

## COLLECTION

1. Complete Marketing Plan and Policy.
2. Update Library Cards, Promotional Materials, and all Outreach for consistent brand awareness and promotion.
3. Foster new and ongoing relationships to generate a larger Library presence in the community.

# 03

## AWARENESS

1. Install Exterior and Relocate Interior Security Cameras.
2. Install 2 self-checkout stations for patron use.
3. Circulate laptops/tablets for in-house public usage.
4. Provide 1 charging station for public personal devices.

# 04

## TECHNOLOGY

1. Provide more Computer/Tech classes for all age levels.
2. Expand Adult Literacy Education with SSC Partnership.
3. Increase Mental Health Resources for Community and Staff.
4. Investigate and Initiate a new essential service such as License Plate renewals.
5. Foster new seasonal community charitable event partners.
6. Explore new monthly cultural programs for all ages.

# 05

## PROGRAMMING AND SERVICES